

# Website Design Brief

## Business Overview

## Website Objectives

- 1.
- 2.
- 3.

## Target audience/markets

*Markets, profession, age, gender, lifestyle, interests...*

## Current website URL address

## Scope/size of the website

*Number of pages or topic areas required.*

## Features and functionality required

*Online store, bookings, pricing plans, online chat, discussion boards, contact forms, calendars...*

### Site content

*Specific content, images and sections you need included in the site.  
A GoogleDrive file location will be provided for images to be uploaded to for inclusion.*

### Design brief

*Include desired fonts, colours and details of the style, look and feel you require.*

### Timescales

*These are the specific stages we work through for each project.  
Complete if known or to be agreed.*

Project Stage	Date	Fixed	To be agreed
Order confirmation			
Brief completed			
Draft home page prepared			
Design review			
Full site review			
Go Live			

### Budget

### Maintenance of the site required

- Yes  
 No

### SEO Required

- Yes  
 No

### Hosting required

- Yes  
 No

### URL required

- Yes  
 Already owned

### Questions & Considerations

*Do you have any specific questions you would like answered at this stage?  
Are there any specific considerations we should be aware of?*

### Project Contacts

Name:

Phone Number:

Email:

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Email: